

Community Players of Salisbury
Minutes
November 1, 2023

Board

Board members present: Tom Robinson, presiding, Lynne Bratton, Matt Bogdan, Cass Dasher, Hayes, Charlie Linton, Rusty Mumford, Kel Nagel

Robin Finley, Kyle

Members present: David Allen, Bonnie Bosies, Tony Broadbent, Melissa Dasher, Betsy Metzger, Debby Nagel.

Matt Mundan,

The meeting was called to order at 7:00 pm.

Approval of the minutes:

- The minutes of the October meeting were approved with the following amendment:
Lynne Bratton was not in attendance at the October meeting.

Treasurer's Report:

- Charlie Linton submitted a written report. After review, it was moved and seconded to accept the report. Motion passed.

President's Report:

- Tom Robinson stated that this has been a difficult and hectic month and that he appreciated all the support he received from the Player's community.

Facilities Management: No report.

Building: No report.

Grant Report:

- Matt Bogdan submitted a written report. See details.

Membership:

- Melissa Dasher submitted a written report. See details.

Hospitality:

- Rusty Mumford suggested that there be refreshments at the December meeting.
- Rusty made a motion, seconded by Kel Nagel, to budget \$75 to cover expenses.
passed.

The motion

Social Media:

- Kate Adkins submitted a written report. See details.

Season Tickets and Box Office:

- Darrell Mullins and Rusty Mumford submitted a written report. See details.
- Rusty Mumford gave the following updates:
 1. Seating for season ticket holders is being processed now.
- A general discussion ensued about a paper mailing as ticket sales have declined. David Allen feels this could boost sales. Tom Robinson feels that Community Players does not have a working mailing list. If a database

could be formulated, Community Players could approach businesses to obtain quotes for advertising purposes. Cass Dasher asked Tom Robinson to contact Mail Movers and Minuteman to inquire about products and costs associated with producing promotional material that could be sent through the mail.

Patrons:

- Kel Nagel stated that the number of patrons was down a bit, mostly due to individuals aging out. However, it was noted that some patrons have opted to increase their level of financial support.

Historical:

- Bonnie Bosies – Nothing to report.

Concessions:

- Brenda Allen submitted a written report. See details.

Program:

- Tom Robinson reported that Pippin programs are ready.

Program Advertising:

- Tom Robinson reported three advertisers were lost but five new advertisers were gained.

Publicity:

- Debby Nagel reported that Pete Cuesta was handling yard signs and billboards.
- Pete is also scheduling Delmarva Life and Charlie Paparella will be requested to film scenes for a segment on Travels with Charlie.
- Kel Nagel has contacted Susan Parker about an article in the Salisbury Independent and will write an article for publication in the Daily Times.
- A publicity ad will run for two weeks in the Salisbury Independent.

Nominating:

- Sharon Benchoff -Nothing to report.

House:

- Betsy Metzger requested volunteers for Pippin. A new process will be in place as scanning devices will be used and individuals will be seated according to the seat they have selected. Rusty Mumford has created a diagram of the auditorium at WiHi and this will help ushers to direct audience members to their respective seats.

Production:

- Matt Bogdan reported that the committee now has nine members as required by the bylaws. The committee is ready to receive submissions. These must be received by December 31, 2023.

Scholarship:

- Lynne Bratton submitted a written report. See details.

Newsletter: Rusty Mumford submitted a written notice. See detail.

Performance Space:

Kel Nagel reported that he had created an RFP that could be sent to interested architects. This was distributed to board members and other interested individuals, in particular, David Allen and Tony Broadbent. It was also viewed by an architect, John Bowie, who has volunteered to help edit this proposal. John has offered to meet in person with interested parties on Thursday, Nov. 9th to review this proposal and offer advice. The meeting will be held at Community Players at 2pm. Any interested member is invited to attend.

Old Business:

Edgar Allan Poe Update: Matt Bogdan reported that the show was well received and took in approximately \$1000.

Pippin: Will load set on Friday, November 3rd and move in on Sat., Nov 4th at 10am.

Parking lot: Tom Robinson reported that the parking lot is now paved. Striping and concrete bumpers will be installed next week. Landscaping is also scheduled.

Rumors: Tom Robinson announced that WorWic has approved the last weekend of Jan. and the first weekend of Feb. for this play.

Auditions: Matt Bogdan announced a special performance of an "old time" radio show which will feature a holiday theme. This is scheduled for Dec. 16th at 7 pm with auditions Nov. 19th at 4pm. Performance and auditions will be at Community Players.

Fundraising: Matt Bogdan noted that the schedule of fundraiser events created earlier in the year has now been completed. He will hold a committee meeting at 3pm on Nov. 19th (prior to auditions for the radio show) to evaluate the efforts and to generate new ideas. All are welcome.

Website: David Allen stated that it is now possible to reach the website from both inside and outside the facility.

With no further business the meeting was adjourned at 8:10 pm.

Submitted by Debby Nagel, filling in for Recording Secretary, Darrell Mullins