

Community Players Monthly Meeting Agenda for February 7, 2024 at 7:00 PM

Call to Order

Approval of the Minutes

Treasurer's Report

President's Report

Committee Reports

Facilities Management	Ken Johnson
Grants	Matt Bogdan
Membership	Melissa Dasher
Hospitality	Rusty Mumford
Social Media	Kate Adkins
Season Tickets	Darrell Mullins & Rusty Mumford
Box Office	Darrell Mullins & Rusty Mumford
Patrons	Kel Nagel
Historical	Bonnie Bosies
Concessions	Brenda Allen
Program	Tom Robinson
Program Advertising	Tom Robinson
Publicity	Debby Nagel
Nominating	Sharon Benchoff
House	Betsy Metzger
Production	Matt Bogdan
Scholarship	Lynne Bratten
Lifetime Achievement Awards	Sharon Benchoff

Old Business

Rumors – Final Update
Vanya and Sonia and Masha and Spike – Update
Parking Lot and Gutters
WorWic Update for *Vanya and Sonia and Masha and Spike*
Performance Space
Front Rooms Floors
Other

New Business

Tickets Donation to Community Foundation
Chef for Habitat
Harlem Renaissance
The Lighter Side of Aging
Next Meeting – March 6 at 6:30 PM
Other

Committee Reports for February 2024 Meeting

Facilities Management: TBA

Building: TBA

Fundraising: Matt Bogdan reported as follows:

The Fundraising Committee met on January 16, 2024 and discussed the following;

1. The holding of a 50/50 raffle at Rumors (which we did). Our intentions are to hold 50/50 raffles at all shows throughout the year.
2. The Harlem Renaissance: A Celebration of the Arts, which was to held in February, has been postponed and is tentatively moved to March 22-24. The special production needs board approval. The board should have received the script and the submission form prior to this meeting.
3. A Movie Night as a fundraiser is still planned for March, but we need someone to coordinate it.
4. A Comedy Night as a fundraiser is still planned for April, but we need someone to coordinate it.
5. A Kids' Show as a fundraiser is still planned for May, but we need someone to coordinate it.
6. A Guest Bartender Competition will be the fundraiser in June with Shelbie Thompson as the coordinator. It will be held on June 6 from 5 p.m. to 9 p.m. at Brew River in Salisbury. It is part of their annual Guest Bartender Competition. The group with the highest Sales will receive a \$2000 grand prize after the completion of the competition.
7. A New Director's One-Act Play Showcase is still planned for July. Rusty Mumford is the coordinator. No specific dates have been set, but it will not interfere with the Children's Theater Workshop.
8. The One-Act Play Festival involving local community theaters has been postponed to August of 2025. A grant application has been written to help pay for the festival. Instead, Ann Northam has a special production she would like to present on Friday, August 9, at the Players Playhouse, as well as Saturday, August 10, at the Snow Hill Firehouse, and Sunday, August 11, at the MAC Center in Salisbury. Board members should have received the script and submission form for the show. Potential profit is \$2000.
9. An Eastern Shore Heritage project is still planned for the September fundraiser with Matt Bogdan as the coordinator.
10. The Edgar Allan Poe show with Matt Bogdan as the coordinator will return again as the fundraiser in October. A production at the Snow Hill Firehouse will be held on October 19 at 7 p.m. Other performances at other venues, including Poplar Hill Mansion and the Players Playhouse, will be scheduled.
11. November's fundraiser will be the Giving Tuesday campaign. Our hope is that more time and effort will go toward this fundraiser this year than in the past year.

12. The December fundraiser is tentative. Pete Cuesta wants to produce and direct a Christmas show entitled “A Gift to Remember” in December. He also wants to produce and direct a show entitled “Edwin Booth” some time this year. More details on these potential productions will come at a later date.

13. The Capital Campaign was discussed, and committee members felt that a professional campaign specialist is needed to run the campaign. Kel Nagel was going to speak to Veronique and Memo Diriker as possible coordinators of the Capital Campaign.

14. Bordeleau Vineyards and Winery is interested in our performing a murder mystery at their establishment. Zach Werner made Matt Bogdan aware of this interest. More details will follow.

Grants: TBA

Membership: Nothing to Report

Hospitality: Rusty Mumford reported that we continue to be hospitable.

Social Media: Kate Adkins reported as follows:

1. Continuing to post and promote upcoming events on facebook and instagram.
2. Planning to make some introduction to the Players building once everything is returned to their normal environment.
3. Like , comment, share.
4. I just received the following on our Facebook,

“Hi there, I was wondering if Community Players was planning to have a week of theater camp again this summer? My daughter had a wonderful experience last year, and now we’re trying to schedule our family summer vacation. She doesn’t want to miss it if possible so if you already have a week set aside, please let me know. Thank you!!”

Last I heard we definitely wanted to do a summer camp again but we were not able to confirm the schedule and staffing. Whatever the decision, we should make that information available (email / social media)

Season Tickets/Box Office: Darrell Mullins reported that 151 tickets have been sold for “Rumors.”

Patrons:

Historical:

Concessions:

Program/Program Advertising:

Publicity: Debby Nagel reported as follows:

1. 50-yard signs and 2 banners were ordered and placed to advertise “Rumors.” The director decided to forego billboards, thus saving \$900. Attendance was excellent with two performances “sold out,” and the evening performances well attended.
2. Kel Nagel was able to get two articles published in the news media; one in the Salisbury Independent and one in the Daily Times. Kate Adkins continually promoted the show on social media. Mike Murphy and Heather Oland were featured on Delmarva Life. I believe this combination was very successful and proves that the expense of billboards is overrated.
3. I would like to continue the above strategy, adding another 10 yard signs to our campaign.
4. I will communicate with Sharon Benchhoff concerning the artwork for her upcoming show. It is the prerogative of the director as to whether to use billboards.

Nominating: Sharon Benchhoff reported as follows:

It is time for all members to begin to think if you would like to run for the Board of Directors. Or, if you know someone who you think would contribute to the running of Players, then please think about nominating them. If you have questions of what a Board position entails, please contact me. Nominations are presented at the May meeting and voting happen at the June meeting. More information will be shared at the March meeting.

Lifetime Achievement Award: Nothing to Report

House: Nothing to Report

Production: Matt Bogdan reported as follows:

1. The production committee consists of the following: Matt Bogdan (chairperson), Sharon Benchhoff, Holly Bruce, Jason Bruce, Dory Hayman, Mike Murphy, Heather Oland, Shelbie Thompson, and John Wixted. Since the last board meeting, Melissa Dasher withdrew from the committee due to a conflict of interest. Sharon Benchhoff replaced Melissa Dasher on the committee.

2. The committee has met on three occasions and discussed the following shows submitted for the 2024-25 season:

- “Cabaret” (directed by Matt Hatfield)
- “Guys and Dolls” (directed by Sherri Trader Hynes)
- “Young Frankenstein” (directed by Sherri Trader Hynes)
- “Is He Dead?” (directed by Kel Nagel)
- “The Importance of Being Earnest” (directed by Cass Dasher)
- “Cat on a Hot Tin Roof” (directed by Rusty Mumford)
- “I Hate Hamlet” (directed by Darrell Mullins)
- “The Laramie Project” (directed by Cass Dasher)
- “Night, Mother” (directed by Darrell Mullins).

3. The committee will meet on Thursday, February 8, at 7 p.m. to discuss the following:

- Murder on the Nile (directed by Rusty Mumford)
- The Weir (directed by Matt Hatfield)
- A Few Good Men (directed by Pete Cuesta).

4. Two shows that were submitted by Carole Willette have no directors, so they have been withdrawn and will not be discussed. Those shows were Bad Year for Tomatoes and Tony and Tina's Wedding.

5. The Director's Pitch meeting will be held on Thursday, February 15, at 6:30 p.m. All board members are invited to attend.

6. The committee will meet on Sunday, February 18, at noon for a final discussion of the shows and generate recommendations to the board.

7. The committee's chairperson will submit show recommendations for the 2024-25 season to the board at the board meeting on Wednesday, March 6.

8. The board will vote on the 2024-25 season at the board meeting on April 3.

Scholarship: Lynne Bratten reported as follows:

The scholarship materials have been distributed and information was published in the newsletter. As of this writing, one completed application has been received.

Newsletter: Rusty Mumford reminded us that the deadline for submitting newsletter content is the 15th of the month.